

Curriculum Vitae

NAME : Sreerema BANOO
CONTACT : +60 12 313 3355
sreerema@gmail.com
<https://www.sreeremabanoo.com>

WORK EXPERIENCE

Freelance Writer, Kuala Lumpur, 2004-present

- Published in **The Edge, Personal Money, Resource, Accounting & Business, Unreserved, Going Places, Singapore Straits Times, The Star, The South China Morning Post;**
- Feature articles on the property market (Klang Valley, Iskandar, Penang), the oil and gas industry, ESG and sustainability, and the economy, as well as profiles on CEOs and leaders in finance, business and industry;
- Research and writing for coffee table books (University Technology PETRONAS, Malaysia-Thailand Joint Development Authority, Ministry of Women, Family & Community Development, and private companies);
- Editing & sub-editing for **Islamic Finance News, Going Places, Shape, Malaysian Institute of Accountants;** and
- Ghostwriting, copywriting, reports, and coffee table books for public listed companies and individuals.

Senior writer, The Edge, 2000-2004

- Writing news, profiles and features for the property section, City & Country.

Journalist, Business Times, 1997-2000

- Covered news, profiles and features for the general business and economic sections.
- Specialised in science and technology reporting.

Executive, Federation of Malaysian Manufacturers, 1996

- Prepared industry reports on relevant topics for members in the northern branch.
- Organised seminars and conferences.

EDUCATION

BEcons (First Class) Business Administration, University of Malaya, 1992-1996

Business Times Training Courses, 1997-2000

- Reporting Financial Markets
- Science & Environmental Journalism